

Community Spotlight: Monarch Eclipse Project



What is it?

The goal of the Monarch Butterfly Eclipse Project is to raise awareness about the conservation of monarch butterflies while providing individuals with a safe way to witness the awe-inspiring event of the total solar eclipse on April 8, 2024!

The project offers ISO-certified solar eclipse glasses for sale, and each purchase through the dedicated web-link

monarchbutterflynclipse.com/Burlingtongreen ensures 20% of that purchase directly supports BG's environmental impact.

What inspired you to do this project?

We're a group of five high school students who were inspired back in 2017 when we experienced a partial eclipse here in Canada. At the time, we couldn't find anywhere to purchase solar eclipse glasses! We looked into when the next eclipse was coming here and noticed that the eclipse's path mirrors the eastern migration route of the monarch butterfly.

We've been involved in every aspect of the project - from designing the logo to contacting local government officials and doing presentations to raise awareness about the eclipse and the endangered monarch butterfly. We also help fulfill the orders.

What made you decide to support monarch butterflies?

We've always admired these beautiful and delicate creatures that take an incredible journey from the mountains of Mexico all the way to Canada. They have been classed as an endangered species in Canada, and we want to help change that.

Deforestation, climate change, and habitat loss threaten the oyamel fir forests in Mexico, putting the monarchs at risk. Conservation efforts are crucial to ensuring the survival of this species and preserving the habitats that support their remarkable journey.

What will the funds be used for?

The funds will support initiatives protecting the habitat and overall population health of monarch butterflies.

The net profit from the whole project will go to a foundation, which will distribute the funds to organizations pursuing activities like research, planting milkweed, and educational programs to raise awareness about the importance of preserving these iconic endangered creatures. Funds to Burlington Green will help support BG's pollinator garden at our Eco Hub at Burlington Beach and provide community members with resources to support pollinators like monarchs and combat invasive plant species.

Purchase your glasses before the April 8th 2024 eclipse at: monarchbutterflynclipse.com/Burlingtongreen

