

Business Spotlight:

SOAPS BY NATURE



The Soap-Makers Top Product Pick

Mango Shampoo Bar

It detangles & conditions (no conditioner needed), lathers well, smells amazing, and is zero waste!

How did Soaps by Nature begin?

Local Burlington resident, Barbara Frensch, began making soaps in 2016 for family and friends. Her high-quality, natural, and hand-made soaps were such a hit that she was encouraged to start selling them in the community. The Soaps By Nature Instagram account launched in March 2021.

Barbara loves the creative process of soap-making and it brings her great joy!

View products, see ingredient lists, ask questions, or place an order on Instagram at [@soaps.by.nature](https://www.instagram.com/soaps.by.nature) or email soapsbynatureburlington@gmail.com.

What sets them apart?

Soaps By Nature products are all natural, small batch, cold process and handcrafted in Barbara's kitchen in Burlington, Ontario using a combination of organic, Fair Trade, extra-virgin, unrefined oils & butters, and scented with essential oils. Many of her creations also contain herbal infusions and clays for their skin benefits and natural colouring.

Barbara prepares special seasonal soaps, baby & mama soap gift boxes, and nourishing lip balms too!

What does the soap-making process look like?

When asked about the soap-making process Barbara said, "soap-making involves researching, formulating recipes, sourcing ingredients/molds, picking/drying botanicals, creating infusions, keeping a diary, and then actually making the soap which includes insulating, cutting, stamping, and curing. Lastly, there's photographing, posting, labeling, packing orders, and delivering. It's a labour of love and my passion, because it's so much fun!"

