



2020 IMPACT REPORT

A YEAR OF RESILIENCY

With the impact of Covid-19, humanity has increasingly recognized that like an ecosystem, we are all connected and reliant on each other and the natural world. Clean air, water, and local green spaces are increasingly seen as 'essential services' – shared elements that we all have in common and that we must prioritize and care for.

And as urgency grows for environmental action in Burlington, all sectors of the community are turning to BurlingtonGreen to help them on their green journey forward. With BurlingtonGreen, people have seen that they CAN make a difference for a greener and healthier future.

Despite the significant added challenges experienced throughout 2020 due to the pandemic, our dedicated team forged ahead, collaborating with all sectors of the community, further advancing our mission through various advocacy, awareness and action initiatives as you'll discover highlighted in this report.

2020 comprised the second year of our Strategic Plan (2018-2023) which lays out key objectives and priorities to advance our mission. We made significant progress advancing our goals including a significant milestone of successfully advocating for the establishment of a Burlington tree protection bylaw, after a decade of persistent efforts. Our team contributed to the City's first Climate Action Plan and served on various climate stakeholder groups, with expertise developed through leadership training with Al Gore's Climate Reality program.

We are truly grateful to the Burlington community and all who participate in and support our work to create lasting and meaningful change here at home.



Nicole Mark
Board President



Amy Schnurr
Executive Director



Nicole Mark . Amy Schnurr



BurlingtonGreen applies the nested circle lens to our work recognizing that social and economic activity occurs **within** ecological limits.

OUR VISION

Everyone in Burlington recognizes we are all connected to, and dependent on the environment, and acts on this understanding to ensure a good quality of life and a sustainable future.



Source: County of Oxford

OUR MISSION

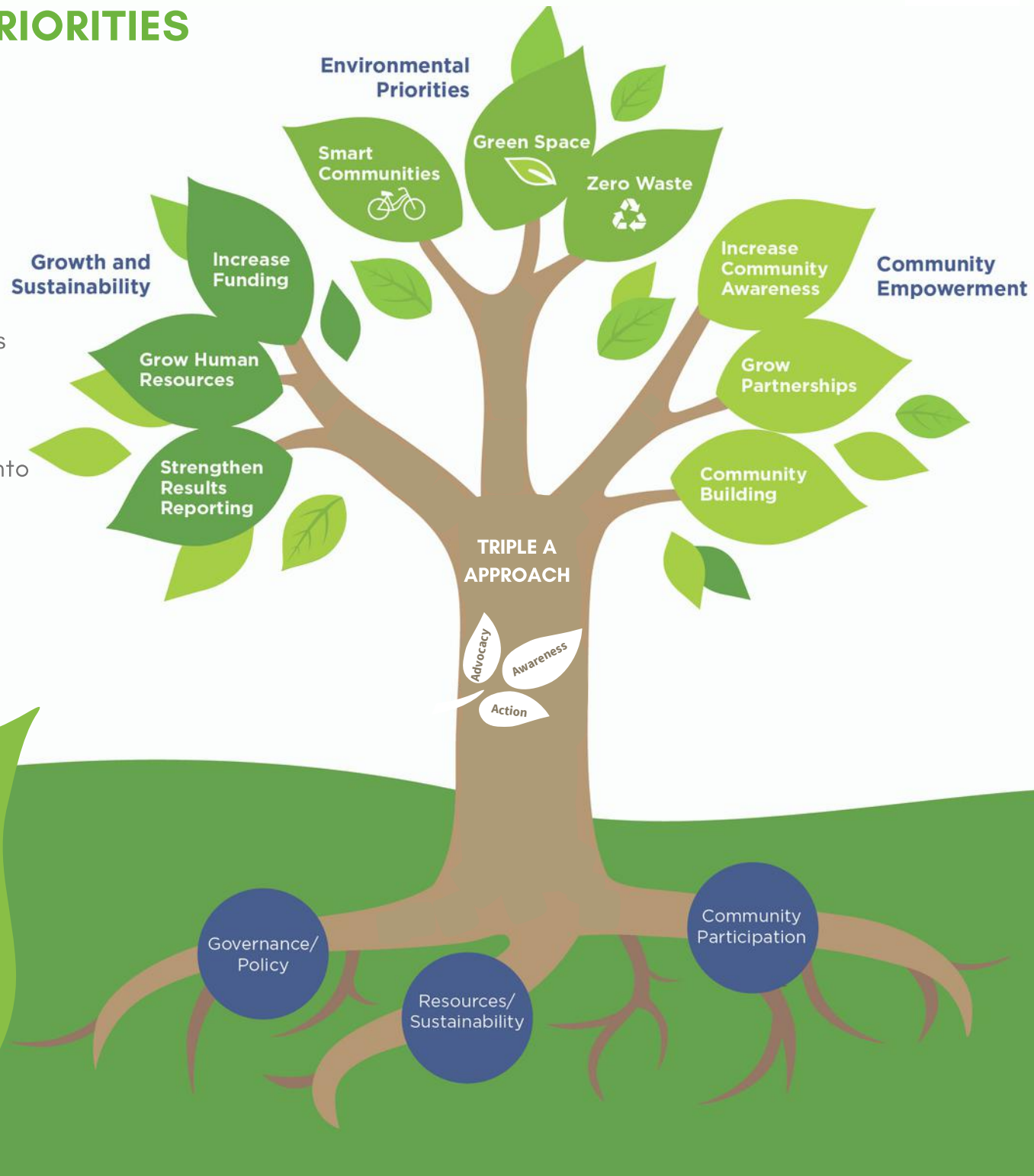
Together with the community, we work to protect nature, mitigate climate change, and create a healthier, more environmentally responsible Burlington.



2018-2023 STRATEGIC PRIORITIES

2020 Progress:

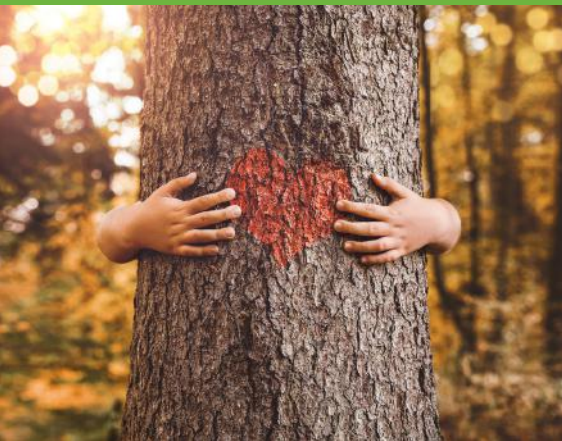
- advancement of each of our identified environmental priorities
- increase in partnerships during 2020
- further advancement of focus serving as enablers versus doers (primarily via online methods)
- reduced integration of the community into more of what we do due to COVID-19
- receipt of some Federal COVID support funding to help with staff capacity



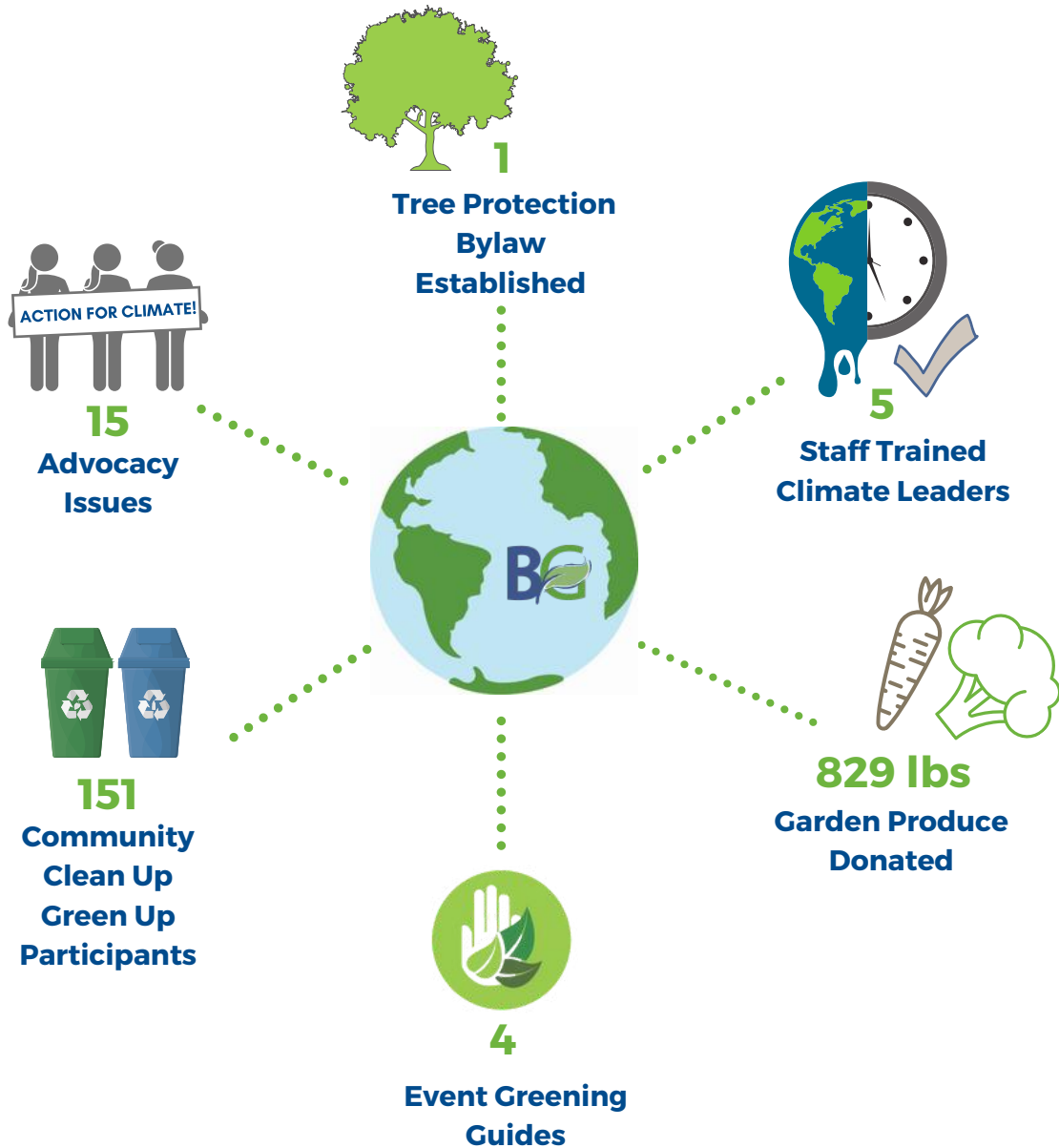
Strategic Goal #1

ENVIRONMENTAL PRIORITIES
(ACTION ON CLIMATE CHANGE)

Smart Communities
Green Space
Zero Waste



2020 RESULTS



Strategic Goal # 2

COMMUNITY EMPOWERMENT

Increase Awareness
Grow Partnerships
Community Building



2020 RESULTS



Strategic Goal # 3

GROWTH & SUSTAINABILITY

Increase Funding

Grow Human Resources

Strengthen Results Reporting



2020 RESULTS

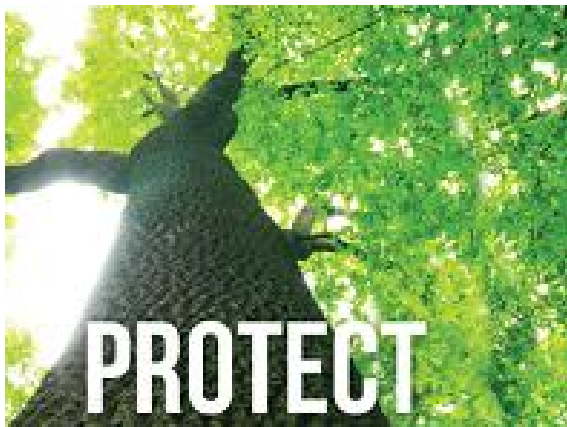




AWARENESS

"You are incredibly talented in delivering knowledge and engaging students. I've never seen our group speak up like they did. We definitely have to have you back sharing your amazing knowledge."

Jennifer H.



ADVOCACY

"BurlingtonGreen is a strong voice within the city of Burlington and beyond."

Erika M.



ACTION

"I had been looking for an organization in Burlington where I could volunteer. The 'Grow to Give' garden with BurlingtonGreen seemed ideal. The organization reflected my own values on the environment, and I have a passion for vegetable gardening"

Ross J.

2020 FINANCIAL SUMMARY

	2020	2019
Cash	\$280,257	\$115,444
Total Assets	\$289,205	\$121,266
Deferred Revenue	\$72,293	\$105,662
Net Assets	\$152,493	\$5,629
Total Revenue	\$504,983	\$367,933
Total Expenses	\$358,119	\$372,012
Surplus	\$146,864	(\$4,079)

BurlingtonGreen was able to navigate a difficult year due to our continued ability to operate impactful programming during the Covid-19 pandemic.

After ending 2019 with a small loss, our charity closed 2020 with a \$147K surplus, primarily due to our proactive efforts reducing staff capacity/costs, as well as receiving support from the Canada Emergency Wage Subsidy.

Our cash position improved in the year due to a healthy Deferred Revenue balance on hand as well as a one-time CEBA Loan of \$40K. The year-end surplus will be essential to fund charitable activities during 2021 where we have significantly reduced committed grant funds on the horizon.

Our external auditor is BLR LLP, who issued an unmodified opinion on the fiscal year 2020 financial statements. BurlingtonGreen also has a Board Treasurer and active Finance and Audit Committee overseeing and guiding our financial planning, monitoring and reporting.

Further financial details are available on our charity's profile on the CRA website.



Thank you

to our wonderful volunteers,
donors and partners!

BurlingtonGreen
Together we make a difference

2020 BOARD OF DIRECTORS

Tessa Christie	Nicole Mark
Brian Ellis	Erika Minkhorst
Alex Farrow	Ushma Purohit
Susan Fraser	Gloria Reid

2020 STAFF

Sue Alksnis	Liz Murphy
Kale Black	Amy Schnurr
Charlotte DiVeto	Marwa Selim
Kayla Kleber	Kelly Spanik

2020 LEAD SUPPORTERS

Ontario Trillium Foundation
Dr. Michael & Emily Shih
Anonymous Donor
Government of Canada
Burlington Foundation
NUVO Network

Our gratitude to all of our donors, sponsors, and grant funders who power change with their generosity.

POWER POSITIVE CHANGE

NATURE NEEDS US NOW

We can't afford to miss this unique opportunity to avert the worst impacts of climate breakdown & to protect the one and only home we know and love.

TAKE ACTION TODAY

- Sign up for our newsletter
- Organize a Clean Up
- Green Up at home
- Speak Up on issues
- Donate any amount
- Fundraise for BG

Every action makes a difference...

- ... Protect & restore nature
- ... Empower youth
- ... Amplify local voices
- ... Help us all #MakeTheSwitch
- ... and much more

Thank you

