

A photograph of a forest path with sunlight filtering through the trees, creating a warm, golden glow. The path is covered in fallen leaves and surrounded by lush green foliage. The trees are tall and slender, with dense canopies. The overall atmosphere is peaceful and natural.

# 2019 IMPACT REPORT

MAKING A DIFFERENCE

BURLINGTONGREEN



# Empowering Action

The global significance of climate change and the shrinking window of time to address it dominated much of mainstream news in 2019. And we learned that our country is warming faster than the rest of the world. At the same time, the power and far-reaching influence of single individuals such as Greta Thunberg, captivated people around the world, particularly youth, inspiring them to rise up, actively demonstrating their demands and hope for a better, sustainable future.

Here at home, BurlingtonGreen continued to make a meaningful contribution to address the planet's greatest challenge. We are all in this together and no effort is too small. As the community more deeply understands the connections between climate change and their everyday lives, the demands increase on our charity as residents, youth, educators, organizations, and businesses reach out to us for solutions.

We continue to rise to the challenge, advancing our mission through various advocacy, awareness, and action initiatives as you'll discover highlighted in this report.

The combined impact of individuals collectively making a difference were evident in our 2019 work: speaking truth to power on a range of environmental issues, mobilizing more than 17,000 people across a single week to clean up litter across the City, improving local biodiversity through tree planting and habitat restoration efforts, growing and donating healthy produce to support local community members in need, and supporting Burlington youth in creating the next generation of eco-heroes.

We are increasingly inspired and committed to collaborate with all sectors in our City to protect our remaining natural spaces, mitigate climate change, and to create a healthier more environmentally responsible Burlington.

We are grateful and look forward to continuing on this journey of empowerment.



Amy Schnurr  
Executive Director



Gloria Reid  
Board President

A handwritten signature in black ink that reads "Amy Schnurr".A handwritten signature in black ink that reads "Gloria Reid".



## OUR MISSION

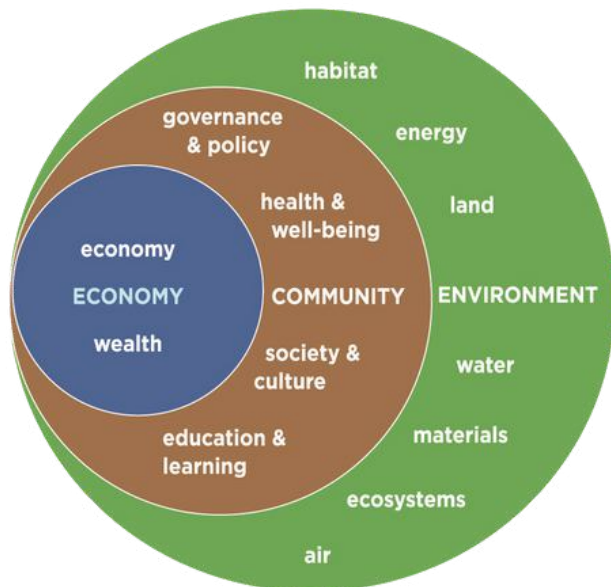
Together with the community, protect the environment, mitigate climate change and create a healthier, more environmentally responsible Burlington.

## OUR VISION

Everyone in Burlington recognizes we are all connected to, and dependent on the environment, and acts on this understanding to ensure a good quality of life and a sustainable future.

## OUR APPROACH

We deliver our mission through a "Triple A" (Awareness, Advocacy and Action) approach.



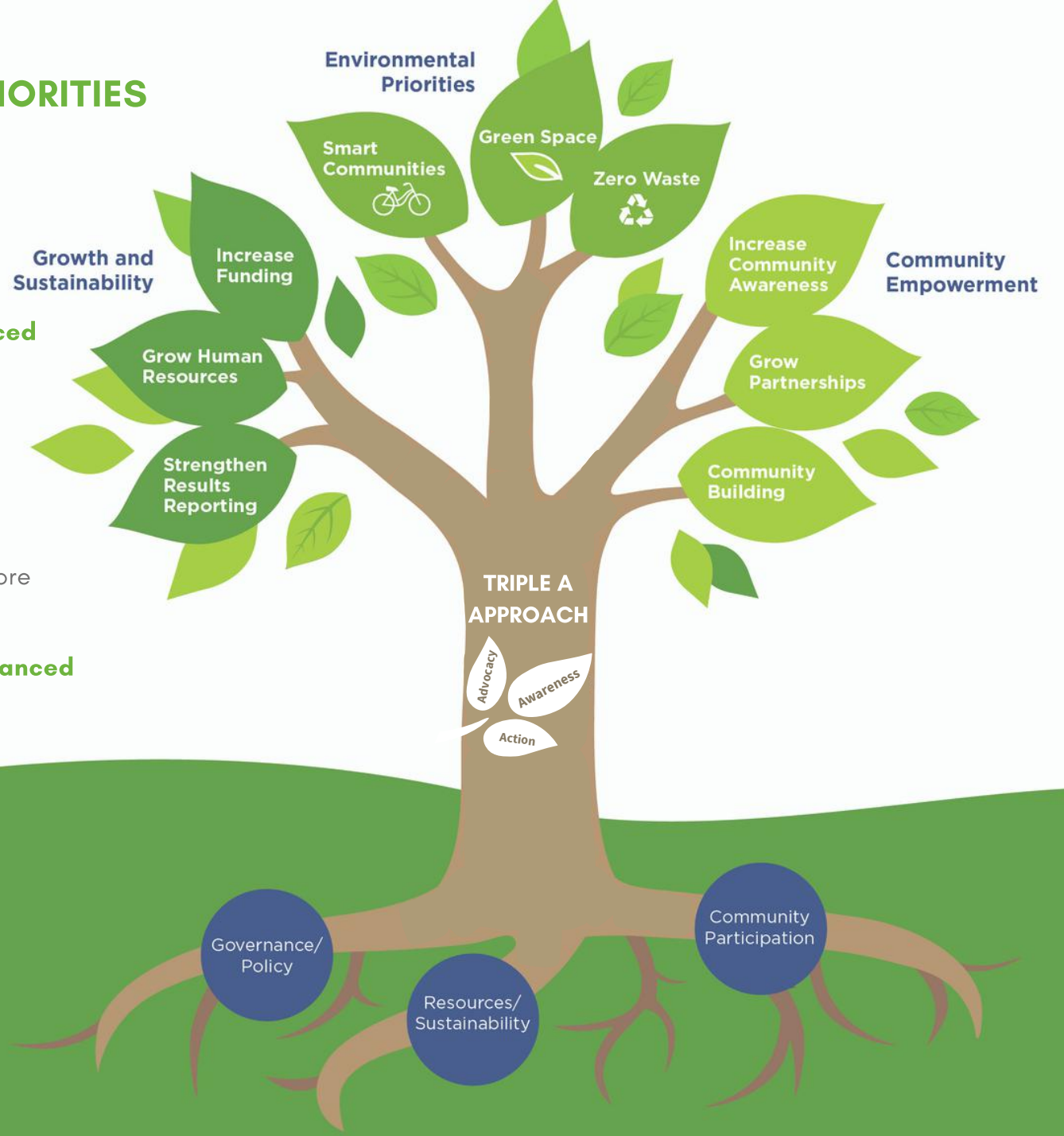
Source: County of Oxford

BurlingtonGreen applies the nested circle lens to our work recognizing that social and economic activity occurs **within** ecological limits.

## 2018-2023 STRATEGIC PRIORITIES

### 2019 Progress:

- Move the needle on our identified environmental priorities – **some advanced**
- Grow our team and become more financially sustainable – **advanced**
- Adopt an outward facing focus serving as enablers versus doers – **advanced**
- Further integrate the community into more of what we do – **advanced**
- Create and build on partnerships – **advanced**





# Strategic Goal #1

## ENVIRONMENTAL PRIORITIES (ACTION ON CLIMATE CHANGE)

- Smart Communities
- Green Space
- Zero Waste

A stylized white logo consisting of three leaves and a curved line, positioned in the bottom right corner of the slide.

## A collection of various hand tools, including shovels, a rake, and a pitchfork, all with green and black handles, laid out on a grassy surface. The tools are arranged in a row, with their heads pointing towards the right. The handles are decorated with green and black patterns. The background is a mix of green grass and brown soil.

- ## 2019 IMPACT REPORT



# Strategic Goal # 2

## COMMUNITY EMPOWERMENT

- Increase Awareness
- Grow Partnerships
- Community Building



## 2019 RESULTS





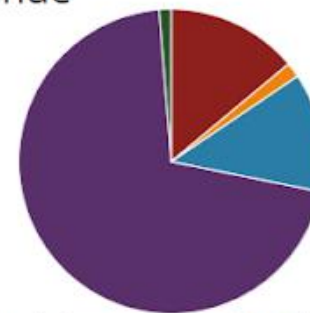
## Strategic Goal # 3

### GROWTH & SUSTAINABILITY

- Increase Funding
- Grow Human Resources
- Strengthen Results Reporting



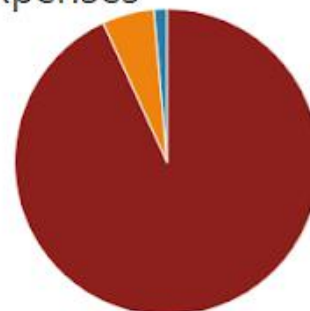
### Revenue



Receipted donations	\$51,288.00	(13.94%)
Non-receipted donations	\$5,856.00	(1.59%)
Gifts from other registered charities	\$46,549.00	(12.65%)
Government funding	\$259,575.00	(70.55%)
All other revenue	\$4,665.00	(1.27%)

Total revenue: \$367,933.00

### Expenses



Charitable programs	\$346,397.00	(93.11%)
Management and administration	\$20,491.00	(5.51%)
Fundraising	\$5,124.00	(1.38%)
Gifts to other registered charities and qualified donees	\$0.00	(0.00%)
Other	\$0.00	(0.00%)

Total expenses: \$372,012.00

Advocacy

Action

Awareness

# AWARENESS

9 engaging and empowering programs were provided to various sectors throughout 2019:

- Kids Go Green
- Make the Switch
- Eco-Film Festival
- Youth Eco-Network
- Eco-Heroes
- Community 20/20
- What's Your Eco-Score?
- Community Eco-Network
- Eco-Solutions

"You are incredibly talented in delivering knowledge and engaging students. I've never seen our group speak up like they did. We definitely have to have you back sharing your amazing knowledge."

Jennifer H.





Awareness

Action

Advocacy

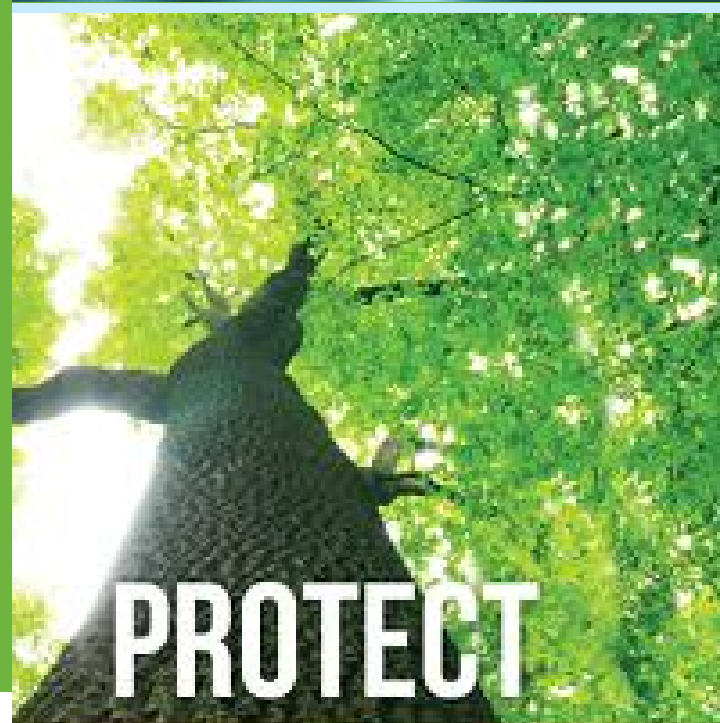
# ADVOCACY

During 2019 we advocated for stronger environmental policies and protection across 13 issues:

- Bill 66 - "Open for Business" bylaws
- A Made-in-Ontario Environment Plan
- Triple-Bottom-Line reporting at City of Burlington
- Amendment to Growth Plan for the Greater Golden Horseshoe
- City of Burlington Climate Action Strategy
- Ontario Litter & Waste Discussion Paper
- Aggregates Resources Act
- Halton Strategic Business Plan
- Plastic Bag Free Burlington campaign
- Burlington Climate Emergency Declaration
- Tree Protection Bylaw
- City of Burlington 2020 budget
- City of Burlington proposed Climate Action Plan

**"BurlingtonGreen is a strong voice within the city of Burlington and beyond."**

Erika M.



Burlington's Trees

Awareness

Advocacy

Action

# ACTION

Significant benefits to the health of the environment were achieved in 2019 as the community joined us for various action-focused opportunities:

- Grow to Give
- Event Greening
- Healthy Habitats
- Community Clean Up
- Green Up Day
- TLC: Tree Loving Care

"I had been looking for an organization in Burlington where I could volunteer. The "Grow to Give" garden with BurlingtonGreen seemed ideal. The organization reflected my own values on the environment, and I have a passion for vegetable gardening"

Ross J.







*Thank you*

to our many wonderful volunteers!

**Burlington Green**  
Together we make a difference

**2019**

## CONTRIBUTING TEAM MEMBERS

### BOARD & STAFF

Kale Black	Nicole Mark
Irene Brueckner-Irwin	Ursula McClintock
Caitlin Craven	Erika Minkhorst
Charlotte Di Veto	Chantelle Misheal
Brian Ellis	Ushma Purohit
Alex Farrow	Gloria Reid (President)
Jim Feilders	Amy Schnurr (ED)
Susan Fraser	Marwa Selim
Paul Haskins	Taylor Trocki
Sarah Judd	Shanny Wang
Kayla Kleber	Ashley Watson

### 2019 LEAD SUPPORTERS

Ontario Trillium Foundation  
Dr. Michael & Emily Shih  
Anonymous Donor  
Government of Canada  
(Canada Summer Jobs)  
NUVO Network  
ECO Canada

Our gratitude to all of our 2019 donors, sponsors and grant funders who lead with their generosity.

**Help Power Our Work - [burlingtongreen.org](http://burlingtongreen.org)**

**DONATE**