BURLINGTONGREEN JUNE 2021

Business Spotlight:

BACKED BY BEES



Location

Main Meadery location at

6214 Appleby Line
Online at backedbybees.com

Seasonal (Fall) retail location & pop up at <u>Burlington Centre</u>

The Beekeeper & Meadmaker's Top Picks!

Raw Natural Honey MissBeehaven Cherry Mead

To learn more find them on <u>Twitter</u>, <u>Facebook</u>, <u>Instagram</u> or visit <u>backedbybees.com</u>.



- They are focused on serving those on a
 journey to connect with nature, who want
 to incorporate products from their
 community into their daily lives and who
 want to understand the balance in nature
 and have access to sustainable
 beverages and products.
- They started as a small roadside vegetable & natural honey stand, where they gained a steady following of happy customers wanting to connect more with their community.
- They are building Ontario's first <u>taproom</u> dedicated to mead!

Where did the inspiration for Backed By Bees come from?

"We spent a lot of time reflecting on a name that would connect people to nature. And when we thought about our business we realized that our foundation is built upon millions of bees that create our honey and pollinate our food supply. Without the honey bee we wouldn't have a business and neither would much of the world's food supply look the same. Hence, we are all really backed by millions of bees! And so the connection to nature is very important for us to understand and find balance in all of our daily decisions."





