

Local Business Showcase:

The Bare Home



Location:

Centro's Farm Market on Saturdays

Features:

**Burlington's first package-free shop!
Purchase your goods in reusable containers
from a business that truly stands for
reducing plastic waste**

Chantelle's pick:

**The refillable home cleaning goods!
Paraben free, biodegradable, plant based &
scented with sustainably sourced essential
oils to take cleaning to a whole new level**

To learn more, follow them on [Instagram](#) or
send an email to ashley@thebarehome.ca &
em@thebarehome.ca

What makes them stand out:

- Customers are asked to BYOC (Bring your own containers) to refill instead of purchasing plastic packaging
- They work closely with suppliers to minimize waste from the start
- Products are made and sourced sustainably, from granola and baking flours to cleaning products

1. What inspired you to create this model?

"The notion that refilling a container you already own is better than throwing it away and getting a new one. When you choose to refill your containers you help reduce the amount of Single Use Packaging that is ending up in our landfills and polluting our Oceans. This simple concept is driving a compelling shift in thinking embodied by the zero-waste movement."

2. What has been the response here in Burlington? Are customers interested in the concept?

"The market stand has been so well received! People love coming by week to week to see what's new or to restock on items they have used throughout the week. The only obstacle has been getting people to remember to bring their containers or bags. Like we experienced with the reusable grocery bags this just takes time, and we will always have extra containers if you forget!"



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